



Press Release

Upcoming Updates and Special Additions in Arabic Rappelz New Epic

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Game Power 7, the leading Arab company in publishing and localizing online video and mobile games, launched last Tuesday the new epic of Arabic Rappelz after performing several tests during the past few months.

Epic 9.4 has been released in a time when Arabic Rappelz is considered one of the most popular games in MENA. The Arab team worked carefully on the finest details to provide players with a complete experience to reach a world-class position, starting from professional localization stages to creating a unique Arab virtual community.

The 14th epic was named after a legendary island “Arcadia”, in which players face extraordinary challenges with different difficulty levels to defeat powerful monsters and furious bosses.

The variety in the game’s new items is what distinguishes this Epic. Players can now choose the best equipment that will help them eliminate all monsters with the least possible damage, in addition to new areas and Non-Player Characters of different roles that add more entertainment to the game’s atmosphere.

Since its release in 2008, Arabic Rappelz attracted a huge number of Arab players from all around the world due to its content that suits Arab culture and traditions. This is considered as one of the game’s success secrets for the past eight years, besides the several additions it has obtained in a series of different versions.

*****To Be Continued*****



The game's graphics are now more realistic than ever before, as a result of improvements and enhancements which were applied in cooperation with the international online games company Gala Lab.

Gala Lab is one of the international partners that Game Power 7 worked with during its career, in addition to a number of leading Arab companies to offer Game Power 7 players a wide range of options.

Game Power 7 pays special attention to the localization process, since it is the pioneer in this field. Players will notice that through the linguistic texts, the names of characters and maps, and the perfect dialogues.

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YouTube: <https://www.youtube.com/watch?v=Y3OEzWL8nTk>

Facebook: <https://www.facebook.com/ArabicRappelzPage>

Twitter: <https://twitter.com/arabicrappelz>

About the company

As a subsidiary of Spacetoon Media Group, Game Power 7 was established in 2007; announcing itself as the first Arabic company in the field of publishing online games. With the efforts of a highly qualified staff, Game Power 7 launched its first published game "Arabic Rappelz", which is still considered the biggest virtual Arab community. Arabic Rappelz was just the first step of success, followed by a series of achievements in publishing various global games that suit Arab culture. At the end of 2013, the number of registered users exceeded one million.

In parallel with gaining such a huge community, Game Power 7 managed to establish a wide spectrum network of successful international business relations, turning the Middle East into a magnet for world-class game developers.

A variety of distribution channels including local, regional and global agents, in addition to a highly-secured E-payment system, made online purchase experience more friendly, easy and safe.

For more information, please contact: PR Department:

Tel: + 971 4 3902777

E-mail: pr@gamepower7.com