

GamePower7 Company

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## **Cultures Online Game Launches Closed Beta in the Arab World**

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Game Power 7 released the closed beta phase of its strategy browser game, Cultures Online, to become the second browser game from Game Power 7 after its elder sister, Ministry of Wars.

The famous and incredible game is the new member of Game Power 7 family and it is a totally new experience for the Arab Gamers.

"As the number one publisher of Online Games in the MENA Region, we are proud to present ,Cultures Online, Which will certainly be another success story for Game Power 7 and a fearful competitor in today's market," said Soulyman Chalati, Head of Marketing department in Game Power 7.

The game has a unique story that goes back to the time of Viking, player will start as a Viking hero and it will be their task to build and expand a settlement, participate in exciting research, take your troops to the battlefield and fight for glory.

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As a special surprise from Game Power 7, players will be able to start their journey from the Arabic land and choose their Arabic hero characters or make their path through Asia to grow their villages on china lands and create their Chinese hero character, among many other features in patches to come.

In Cultures Online, there are three different character classes to choose from – these include the Warrior, the Ranger and the Berserker. Warriors are fierce and expert at close-range melee combat, and work well as lumberjacks. Rangers are intelligent and specialize in long-range attacks, and are typically found undertaking research at the alchemist's workshop. Berserkers are reckless and powerful; skilled in the use of impressive two-handed weapons.

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## To Editors

Game Power 7 was founded in 2007 as the first leading Arabic company in the field of online and mobile gaming.

As a part of the media group Spacetoon International, Game Power 7 presented innovative products based on localizing games from different cultures to fit the Arabic culture, values and traditions.

Relying on Arab talents, the company released a variety of exceptional games, the most popular one was Arabic Rapplez launched in 2008 as the 1st Arabic 3D online game. The game populations exceed one million players.

Game Power 7 has operation centers in three Arab countries with the headquarters in Dubai Media City. As part of the company's dedication to managing the community of Arab gamers, the company uniquely formed a Community Management QA team and a Culturalization and Cultural Content team.

Game Power7 has created a network of international business relations, that in-turn made the Middle East a magnet for world-class game developers. The company also supports many social programs for youth and local communities.