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## **Cultures Online Game Launches Open Beta in the Arab World**

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Game Power 7, the leading publisher of MMO games in the MENA region, launched the open beta phase of its highly anticipated strategy game, Cultures Online, which comes right after a very successful short CBT phase.

Cultures Online took a truly overwhelming attention by professional and casual players alike from the Arab region right after its CBT launch due to its worldwide success and popularity.

On the other hand the CBT invitations distributed by Game Power 7 were answered almost immediately by all players and the requests to join the testing never stopped during the whole CBT phase.

"We are glad to bring Cultures Online for all Arabic players to enjoy with its wonderful graphics and unique game-play as it's a dream coming true for the Arabic gamers and we are happy to be the one fulfilling that dream " said Mohamed Soubhi Alwasti, project manager of Cultures Online.

Players participating in the open beta testing phase will get special prizes on the commercial launch of the game among many other features.

\*\*\* To be continued\*\*\*



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### To Editors

Game Power 7 was founded in 2007 as the first leading Arabic company in the field of online and mobile gaming.

As a part of the media group Spacatoon International, Game Power 7 presented innovative products based on localizing games from different cultures to fit the Arabic culture, values and traditions.

Relying on Arab talents, the company released a variety of exceptional games, the most popular one was Arabic Rapplez launched in 2008 as the 1st Arabic 3D online game. The game populations exceed one million players.

Game Power 7 has operation centers in three Arab countries with the headquarters in Dubai Media City. As part of the company's dedication to managing the community of Arab gamers, the company uniquely formed a Community Management QA team and a Culturalization and Cultural Content team.

Game Power7 has created a network of international business relations, that in-turn made the Middle East a magnet for world-class game developers. The company also supports many social programs for youth and local communities.