



GamePower7 Company

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## **Game Power 7 Participating in Dubai World Game Expo and Summit**

Dubai –2009

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Dubai, United Arab Emirates - October 14, 2008 – Game Power 7 is actively participating in a recent combination of global gaming events: Dubai World Game Expo (DWGE) and Dubai World Game Summit (DWGS) as part of its aggressive plan to publish online games in the Middle East and North Africa region.

At its booth in the DWGE, Game Power 7 will meet with key game developers in order to select a number of new games to introduce to the market. In addition, Game Power 7 will promote the first 3D MMO game in the region, Rappelz – Hope of Nations, which it localized in cooperation with Korean publisher, NFlavor.

During the DWGS, Mr. Fadi Mujahid, General Manger of Game Power 7, will deliver a special presentation about its findings and experience in online game publishing, “Challenges of Online Game Publishing in the Middle East”

\*\*\* To be continued\*\*\*



The speaker will share the knowledge and experience that the company acquired through conducting market research and studies related to online gaming and related publishing business. The presentation highlights some of the major challenges that the company is dealing with in their new venture

The summit schedule is available here. Game Power 7 considers the Middle East and North Africa region an untouched market for online games due to the absence of local game publishers, a role that the company has pioneered and is actively pursuing..

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#### For Editors :

Game Power 7 was founded in 2007 as the first leading Arabic company in the field of online and mobile gaming.

As a part of the media group Spacetoon International, Game Power 7 presented innovative products based on localizing games from different cultures to fit the Arabic culture, values and traditions.

Relying on Arab talents, the company released a variety of exceptional games, the most popular one was Arabic Rapplez launched in 2008 as the 1st Arabic 3D online game. The game populations exceed one million players.

Game Power 7 has operation centers in three Arab countries with the headquarters in Dubai Media City. As part of the company's dedication to managing the community of Arab gamers, the company uniquely formed a Community Management QA team and a Culturalization and Cultural Content team.

Game Power7 has created a network of international business relations, that in-turn made the Middle East a magnet for world-class game developers. The company also supports many social programs for youth and local communities.

#### About Dubai World Game Expo (DWGE) / Dubai World Game Summit (DWGS):

DWGE is organized by INDEX Conferences and Exhibitions Organisation Est. under the Patronage of HH Sheikh Majid Bin Mohammed Bin Rashid Al Maktoum, Chairman of Dubai Culture and the Arts Authority. DWGE is the computer game's gateway of MENA region and it is home of interactive gaming.



The exhibition halls will be open for trade visitors from 10:00 to noon on 28th and 29th October. For public the exhibition halls are open from 29th and 30th October, 2008. The DWGE will also highlight the Dubai World Game Summit (DWGE). Attendees will witness the unveiling of latest in the game industry and the vast business opportunities for the MENA region.