



GamePower7 Company

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Arabic Rappelz at GAMES09.

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Celebrating six months of servicing Arabic Rappelz, Game Power 7 is participating in this year's Gamers Middle East Show 2009 (GAMES09), in partnership with Pluto Games, at Dubai Festival City from October 1 to 3. This falls in line with the Game Power 7's plan to publish and service online games in the Middle East and North Africa region.

Rappelz, a famous MMORPG that is published in more than 10 regions and countries), is the first MMO game that is localized to Arabic language and culture, and the first that is serviced and operated within the region. The game was commercially launched March 2009.

Partnering with Pluto Games, Game Power 7 will promote this first ever fully localized 'Massively Multiplayer Online Role-Playing Game' (MMORPG) to retailers and gamers from around the region. Arabic Rappels will feature at the Pluto Games stand at GAMES09 and distribute 100 one week free passes to those who come to the expo.

The three day event will see brand new games being showcased for the very first time in the Middle East. Gaming fans are advised to pre-register for a chance to win prizes and be the first in the region to play hugely anticipated titles including Assassin's Creed 2, Pro Evolution Soccer 2010, and Forza Motorsport 3

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For Editors :

Game Power 7 was founded in 2007 as the first leading Arabic company in the field of online and mobile gaming.

As a part of the media group Spacetoon International, Game Power 7 presented innovative products based on localizing games from different cultures to fit the Arabic culture, values and traditions.

Relying on Arab talents, the company released a variety of exceptional games, the most popular one was Arabic Rapplez launched in 2008 as the 1st Arabic 3D online game. The game populations exceed one million players.

Game Power 7 has operation centers in three Arab countries with the headquarters in Dubai Media City. As part of the company's dedication to managing the community of Arab gamers, the company uniquely formed a Community Management QA team and a Culturalization and Cultural Content team.

Game Power7 has created a network of international business relations, that in-turn made the Middle East a magnet for world-class game developers. The company also supports many social programs for youth and local communities.